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1954

# Beldt's Aquarium Inc.

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U.S. Department of Agriculture

PRICE  
10c

famous

## WATER LILIES

*"Guaranteed to Grow"*

THERE IS  
NO SUBSTITUTE  
FOR QUALITY

OUR POLICY — YOU  
MUST BE SATISFIED

You are interested in quality lily plants. Beldt's Water Lilies are grown by trained experts. That's why thousands of pool owners buy from us year after year.

Catalog  
No. 54



### Sunrise

One of the best hardy lilies. The yellow flowers which are unusually large and cactus-shaped resemble a yellow dahlia. It is of a uniform color and surpasses all other yellow water lilies. A great feature is the unusual fullness of the three rows of petals. Price each..... \$3.00

ROBERTSON, MISSOURI

## TROPICAL WATER LILIES . . . DAY BLOOMER



## Collection No. 27

No. 1	Blue Star	\$2.00
No. 2	General Pershing	3.00
No. 3	Henry Shaw	2.50
SPECIAL COLLECTION PRICE		\$6.50

Try tropical lilies for cut flowers. They may be kept open continually after cutting by dropping sufficient wax (not too hot) over the entire center of the plant; after the wax has set, the flowers stay open.



## Beldt's Purple Water Hyacinths

Each	\$0.20	Dozen	\$1.50
Per 100	\$10.00		

**Marmorata**

A lavender-blue day bloomer. A tropical lily with beautiful colored leaves. The color of the leaves is medium green with dark greenish-brown blotches. The leaves are an attraction as well as the large flowers which are produced in abundance.

Price each.....\$2.50



## TROPICAL WATER LILIES . . . DAY BLOOMER

## BLUE COLORS

**Henry Shaw**

Named in honor of the founder of the Missouri Botanical Gardens. Flowers beautifully blue. Delightfully fragrant. Price each ..... \$2.50  
(See color illustration on page 2)

**William Stone (Blue Star)**

This is a beautiful and attractive deep blue-purple lily. The flowers are 8 inches across and star shaped. Price each ..... \$2.00  
(See color illustration on page 2)

**\*Mrs. Edward Whitaker**

The largest flowering day blooming hybrid from Ovalifolia and Castaliifolia. Colors in shades of light blue or dark blue. Price each ..... \$2.50

**\*Dauben**

A well-known viviparous day bloomer. The small light blue flowers are produced freely. A good plant for small pools. Price each ..... \$1.50

**\*Marmorata**

This variety produces perhaps one of the most beautiful leaves of all tender nymphaeas. The leaves are medium green colored with large blotches and squares of brown. The flowers, which are 12 inches across, are blue on the first day they are open and gradually become lighter. (See color illustration on page 2.) Price each ..... \$2.50

**Pennsylvania (Blue Beauty)**

Deep blue flowers which get a foot across if plant is given enough root space. The leaves are speckled brown. A good plant for small or large pools. Price ..... \$2.50

**Bagdad**

A beautiful blue, large flowering day bloomer. The leaves are very strongly mottled with dark brown blotches; a very great attraction. Price each ..... \$3.00

**Colorata**

A new dwarf, very dark purple-blue African lily; produces flowers about 4 inches across. It thrives best and flowers freely if planted in only 6 inches of water. Price each ..... \$2.00

\*All lilies with star in front of name are viviparous, which means that young plants are produced from center of leaves. Tropical lilies should not be planted until latter part of May, or early June, and they should only be planted about 4 or 5 inches below water surface.

## PURPLE SHADES

**Midnight**

A new dark violet water lily with numerous dark blue center leaves, which replace the center petals, creating a double flower; unusual qualities. A Pring Hybrid. Price ..... \$3.00

**Judge Hitchcock**

A beautiful cup shape violet-blue day bloomer producing flowers 8 inches across. A very attractive water lily which should be in every collection. Price each ..... \$2.50

**Imperial**

A hybrid from August Koch and Caerulea producing very fragrant purple flowers about 6 inches across. A strong grower. Good for smaller pools. Free flowering under crowded conditions. Our own hybrid. Price each ..... \$2.00

**Blue Bird**

A full flowering navy blue hybrid. The flowers are 8 inches across and produced in abundance. A very good blue. Price each ..... \$4.00

**Blue Beauty (Pennsylvania)**

An old favorite which does well in small pools. Uniform blue flower with yellow stamens are produced in abundance. Price ..... \$2.50

**Superfolia**

A new hybrid with superior marbled leaves. The most beautiful foliage of floating leaves is blotched with very deep iridescent brown, offset by grass green contrast. The cup-shaped flowers are carried on strong stems; medium blue; an outstanding creation. Price ..... \$2.50

**\*August Koch**

Produced in the lily pools at Garfield Park, Chicago. The flowers are purple lilac and the stamens a pale violet color, 7 to 8 inches in diameter, open four to six days. Price each ..... \$2.50

**\*Royal Purple**

A very deep red purple and a strong grower. Flowers 5-6 inches across. Very fragrant. Price each ..... \$2.50

**\*Panama-Pacific**

The predominant color is reddish-purple and the stamens are yellow. Very fragrant and most prolific in blooms. Price each ..... \$2.50

## PINK SHADES TO RED

**General Pershing**

A hybrid from Mrs. Whitaker and Castaliifolia. The pink flowers are delightfully fragrant and open early in the morning. Strong plants. Price each ..... \$3.00  
(See color illustration on page 2)

**Rio Rita**

A very brilliant pink, almost red. Base of stamens bright gold. Different shades of pink in sepals, petals and stamens. A riot of colors, creating a brilliant effect. Price each ..... \$3.00

**Zansibar Rosea**

A delightfully pink shaded day blooming lily producing flowers about 6 to 8 inches across, very free flowering. Price each ..... \$2.00

**Pink Pearl**

A beautiful large cup-shape clear pink. A strong bloomer, very fragrant. Flowers 8 inches across. Price each ..... \$2.00

**\*Mrs. Sawyer (Independence)**

A new viviparous day blooming lily; the leaves are shaded with brownish red and the flowers are very deep pink. Very vigorous and free flowering. Price each ..... \$2.00

**American Beauty**

A very choice red water lily. It possesses the same attractive combination of colors as the American Beauty rose. The flowers are 8 inches across, carried high above the water. Price each ..... \$4.00

**Rome (Roman Pink)**

A very symmetrical pink flowering hybrid with yellow pink tipped stamens carried on very strong stems. Very full flowering and prolific. Ideal for large or small pools; will stand plenty of shade. Price ..... \$2.50

**Shell Pink**

A light pink, profuse flowered variety, producing medium size flowers in abundance. As many as five flowers may be open at one time. Ideal for crowded conditions—the more this lily is crowded the more and smaller flowers it produces. Price ..... \$2.00

## PINK SHADES

**Rosea Gigantea**

Very strong, prolific flowers up to 10 inches across. Very deep pink with red tipped yellow stamens. Well recommended for northern cool summers. This lily has bloomed in our pools as late as October 20. Price ..... \$3.00

**Pink Platter**

As the name implies, Pink Platter opens to a flat surface very wide. A colorful pink producing several flowers at one time, a prolific bloomer. Each ..... \$2.00

## SUNSET SHADES

**Golden West**

Upon opening, the flowers are salmon pink, changing to a light apricot the next day. The light green leaves are spotted with deep maroon shades. A very fragrant day bloomer. Price each ..... \$3.00

**Talisman**

A very attractive introduction. It was named after the Talisman rose as it possesses the same combination of yellow polychromed pink. Price each ..... \$3.00

**Orange Queen**

A new Orange Colored Day Bloomer. Leaves lightly speckled; 7" across; prolific and fragrant. Each ..... \$2.50

## OUR TERMS

Our price quotations are f.o.b. St. Louis. We do not pay express or postage. No perishable goods are shipped c.o.d. We guarantee our plants to be true to name and if any of our plants fail to grow we will be only too glad to replace them free of charge if the customer agrees to pay the shipping charges. However, we are not liable for damage which occurs after shipments leave our place. We use the utmost care in packing and if the shipment is damaged you should file a claim with the Express Agency or the Post Office Department. We do not guarantee perishable goods sent by mail. We make a boxing charge of 35c on all orders amounting to less than \$3.00.

## Please Notice

Most of our tropical lilies will bloom at least one week after shipping. Lots of them are shipped with flower buds so that you may expect an immediate effect. Too often customers insist on early shipments, which is a mistake based more on inexperience on the part of the water gardener. In the latitude of St. Louis, Tropical Lilies should never be planted before May 20. Allow us to ship your tropical lilies at proper planting time and you will never be disappointed with results.

## TROPICAL WATER LILIES... DAY BLOOMER

Star Lilies derive their name from their star shaped flowers which are carried as high as two feet above water level. They are fairly hardy and one of our customers reports that he has simply placed the tubers in sand over the winter and kept his own stock going for years. Several reports from Tennessee and Oklahoma have been received that the lily over-wintered during mild winters without special attention.

The Star Lilies listed below comprise a complete collection of very sweet scented tropical day-blooming varieties.

## STAR LILIES



Gracillis Rubra (Red Star) — \$2.50 each

**1. Stella Gurney (Pink Star)**

Like all star lilies, the flowers are carried sometimes 18 inches above the water's level. The flowers are a pink shade and will attain a diameter of 8 inches. Price each ..... \$2.50

**2. Blue Star (William Stone)**

A beautiful deep blue variety about 7 inches across, the flowers at times are carried 18 inches above water. A very strong grower and prolific bloomer. Price each ..... \$2.00

**3. Rose Star (Mrs. Ward)**

The flowers are carried well above water and get about 8 inches in diameter. They are of a beautiful rose-pink color with long golden stamens. Price each ..... \$2.50

**4. Gracillis Rubra (Red Star)**

This star lily has wine red flowers which like the other star lilies are carried well above water. Price each ..... \$2.50

**5. Purple Star (Edw. A. Lemp)**

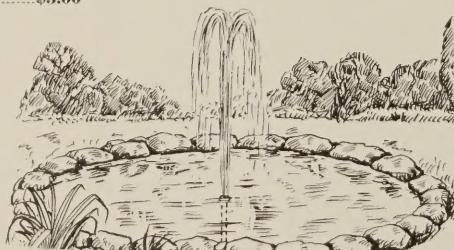
A new pink star and blue star hybrid with an unusual separation of colors which are greatly intensified toward the end of the flowering season. The pink star shaped flowers are purple edged. The yellow stamens are also pink tipped. Price each ..... \$3.00

**6. Yellow Star**

A new yellow day blooming hybrid of deeper yellow color with star shaped petals carried well above water level. Price ..... \$3.00

**FOUNTAINS**

If interested in pool fountains and filters, send for our special circular.



## WHITE

**Mrs. George H. Pring**

The largest white day bloomer. Very fragrant white flowers with pointed petals are produced in abundance. Will thrive in crowded quarters, but if given sufficiently large boxes for root, growth will have flowers 12 inches across. Each ..... \$2.50

**\*Isabelle Pring**

A strong viviparous white flowering variety with light green leaves; flowers about 8 inches across; not quite as pointed as the Mrs. Pring. Price ..... \$3.00

**Wm. T. Innes**

On the opening day the flowers are of a light orchid shade. The second day the full flowers 10 inches across appear in a dazzling white color, reminding you very much of the effect wash blue has for making clothes whiter. The flowers stay open for four to five days and before the older flower goes beneath the water's surface a new flower has already opened, so that usually two flowers appear most of the time. A very full flowering white, competing with all other lilies in modesty. Price ..... \$2.50

**NEW YELLOW TROPICAL DAY BLOOMERS**

**Sunbeam**

A new viviparous tropical water lily. One of the deepest yellow tropical water lilies; very free flowering. Price each ..... \$3.00

**African Gold**

A very attractive clear yellow tropical lily—an outstanding yellow so far considered the best. Price each ..... \$7.50

**St. Louis**

A yellow hybrid producing flowers from 10 to 12 inches across. The St. Louis is the only tropical lily which has been patented. A famous Pring hybrid. Price each ..... \$3.00

## LOTUS

**Nelumbiums**

are hardy and they should be planted in one foot deep boxes filled with good rich dirt. The boxes should be about 2 feet square and the top of box about 6 inches under water.

**Nelumbium Speciosum**

Pink variety, each ..... \$2.00

**Nelumbium Lutea**

Large yellow flowers, each ..... \$2.00

**Nelumbium Album Striatum**

White flowers, each ..... \$2.00

Nelumbiums grow to about 4 feet high, flowers about 8 inches diameter and leaves from 10 to 18 inches across. They can not be shipped before May 20th.

**Special Nelumbium Collection  
(Above 3)**

One tuber of each variety for only ..... \$5.50

**Nelumbium Shiromani**

A rare and beautiful, very fragrant double white lotus. On opening, the flowers are creamy with a greenish tint in some petals which color turns to pure white after being exposed to the mid-day sun. A strong growing plant, free flowering, the flowers frequently attaining a size of 12 inches diameter. Strong tubers. Each ..... \$3.00

**Nelumbium Roseum Plenum**

A beautiful double flowering rose-colored lotus which often attain a size 12 inches across. Very fragrant globe-shaped flowers are produced in abundance during July and August. Price ..... \$2.50

**Flavescens**

This nelumbium is very free flowering and will produce more flowers and thrive better in a restricted area, such as the average pool, than our native yellow lotus. Flower buds are pear-shaped; the color creamy yellow. Each ..... \$3.00



This photograph was taken by Mr. William G. Schumm, La Porte, Indiana. Mr. Schumm is well pleased with the Egyptian Lotus he received from us, and he advises that he left the plant out in the water tub all winter without any protection.

**DIRECTIONS  
FOR PLANTING  
WATER LILIES**

Be sure to have your pool full of water before planting lilies. Do not plant them in an empty pool and then fill the pool with cold water. Have the pool full for at least a week before you put in your water lilies and goldfish.

**SOIL**

Plant water lilies in tubs or boxes. Use good garden soil and incorporate a small amount of rotted manure or use our water lily fertilizer listed on page 9. Press this soil down good in order to get all air out of the soil, then put about 2 inches of clean sand on top. Plant tubers are listed on page 9.

**HARDY LILIES**

Can be planted practically any time of the year. Lay the tubers flat and let the crown protrude slightly, then cover with about 2 inches of soil or sand. Press down firmly.

**PLANTING TROPICAL  
LILIES**

Prepare tubs or boxes as mentioned for hardy water lily. Then simply make a small cavity in the center, large enough to receive the soil and roots. Do not set more than 6 inches below the water surface. Later on as the plants grow larger you can lower same.

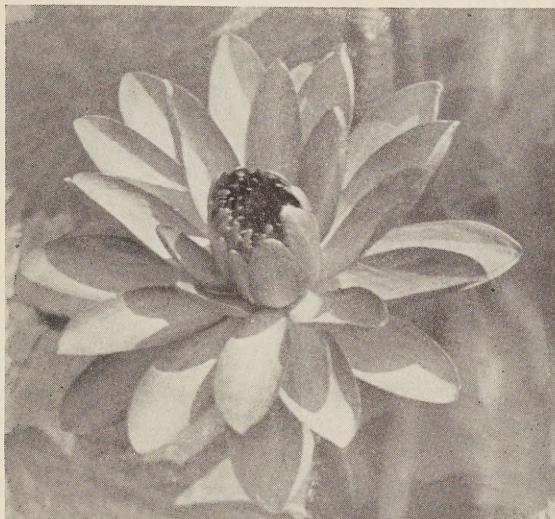
**WINTER CARE OF LILIES  
AND FISH**

Hardy lilies can be wintered outdoors very easily as long as you have approximately 12 to 15 inches of water above the boxes. Tropical lilies are best renewed each year, inasmuch as it requires greenhouse facilities to over-winter them. Tropical lily tubers, however, can be stored in moist sand and kept from year to year.

**HOW TO PLANT LOTUS**

Lotus tubers resemble bananas. They should be laid flat. Do not use smaller than 18-inch square boxes. They should be at least 6 inches deep. Set these boxes on bricks or rocks so that they will not be more than 4 inches below the water surface when you plant the tubers. After the tubers grow and start making strong leaves, you can let the box down to the bottom of the pool, even if it is 2 feet deep. Lotus are extremely hardy and require no special winter protection.

## NIGHT BLOOMING TROPICAL WATER LILIES



STURTEVANT

A Bright Red Night Bloomer.....\$2.00

## Victoria Crouziana

The leaves are 5 feet in diameter and the white flowers are about 12 inches across. Should be planted in at least 8 cubic feet of dirt and requires a water surface of 100 square feet at least to bring it to perfection. Only for very large pools. Price each.....\$12.00

## Frank Trelease

The flowers are tyrian, pink with dark bronzy-red leaves. Price each.....\$2.00

## Juno (Dentata Superba)

A magnificent white night bloomer. Flowers from 8 to 12 inches across. The petals are wide open and give the flower a flat appearance. Price each.....\$2.00

## H. C. Haarstick

A new hybrid produced by the Missouri Botanical Gardens. Its color may be described as a rare lavender-pink. The large flowers are carried well above the water and at times attain a size of more than 12 inches. The reddish-brown leaves are a beautiful addition. Without question the finest night bloomer. Price each.....\$2.50

## Sturtevant

A beautiful bright red flower, 8 to 10 inches across, requires a large planting box for roots with plenty cow manure mixed in to bring it to perfection. Price each.....\$2.00

## Omarana

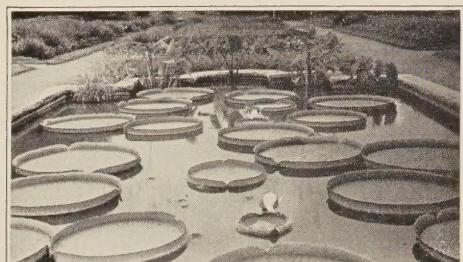
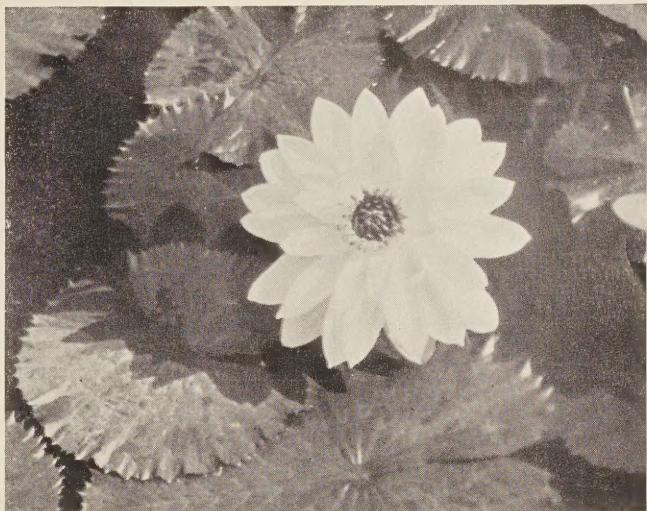
Shaded pink in center and gradually diminishing in color until the tips are almost white. Flowers 6 inches across, a prolific bloomer. Price each.....\$2.00

## Missouri

The best white night blooming tropical lily. Plant it in at least two cubic feet of rich soil to bring it to perfection. Price each.....\$2.50

## Emily Grant Hutchings

A pink shaded night bloomer which produces immense large cup-shaped flowers. Price each.....\$2.50

Victoria Crouziana  
\$12.00

MISSOURI

The Best White Night Bloomer, each.....\$2.50

## Submerged or Oxygenating Plants for Pools

	Each	Dozen
Anacharis .....	\$0.15	\$1.50
Cabomba .....	.15	1.50
Hornwort .....	.15	1.50
Myriophyllum .....	.15	1.50
Ludwigia .....	.15	1.50
Potomogeton .....	.15	1.50



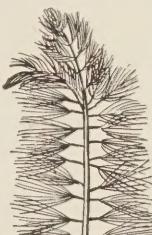
ANACHARIS



CABOMBA



LUDWIGIA



MYRIOPHYLLUM

Helpful Books of Information  
for Pool Owners and Fish Fanciers

## Goldfish Varieties and Water Gardens, by Wm. T. Innes.

A complete source of information regarding pools, pool building, goldfish, breeding, aquatic and bog plants. Each.....\$5.50

## The Modern Aquarium, by Wm. T. Innes.

Enumerating the most important details and points you should know about aquarium keeping. Each.....\$1.00

## Exotic Aquarium Fishes, by Wm. T. Innes.

The new 15th edition is very complete. The best book in its field. Each.....\$7.50

## Goldfish and Their Care, by Otto Beldt.

A small 24-page booklet containing a lot of practical information. Each.....\$0.15

## POPULAR VARIETIES OF HARDY WATER LILIES

## Pink and Rose Shades

## Somptuosa

A very rich strawberry pink producing flowers about 5 inches across, which are quite contrasting if compared with other pinks of the Odorata type. A large yellow center also creating quite a contrast. Price.....\$3.00

## W. B. Shaw

A very fragrant pink, deep rose colored, free flowering water lily. Ideal in small pools or large pools. Flower 4 inches across. Price each.....\$1.50

## Rose Magnolia

A beautiful flesh pink colored hardy lily. A good bloomer. Price each.....\$1.25

## Pink Opal

A cup-shaped deep pink. Flowers are large with wide petals. Price each.....\$1.50

## Pink Marvel (Amabalisa)

A new striking pink variety so different and outstanding. A free flowering, silvery pink worth having in any pool. Dark green leaves. Each.....\$4.00

## Rose Arey

The color of flowers is uniform clear pink. Price each.....\$3.00

(See Back Cover)

## Eugenia DeLand

Flowers extra large, deep rose-pink, with yellow stamens. Price each.....\$2.00

## Marliacea Rosea

Flowers are large and deep rose colored. Price each.....\$2.00

## Odorata Rosea

Beautiful pink shaded flowers from 4 to 5 inches across. A good, strong bloomer which produces flowers well above the water. Price each.....\$1.25

## Helen Fowler

A pink shaded lily; a strong grower and prolific bloomer. Price each.....\$1.25

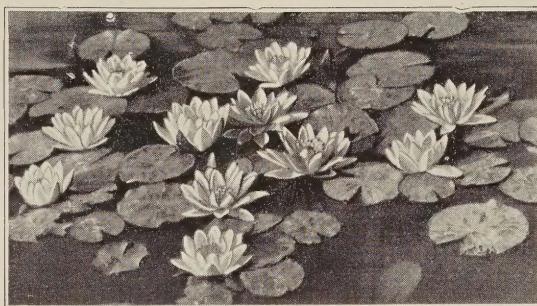
## Neptune

A very large, deep rose-colored, star-shaped flower. The outer sepals are white and the stamens are deep pink. Price each.....\$2.50



## Black Mollies

We operate a Tropical Fish Hatchery. If interested, send for our Tropical Fish Folder in colors.



Hardy Water Lilies: Comanche, Chromatella and Morning Glory

## White and Flesh Shades

## Gonnere

One of the best whites, very durable and free flowering. Makes good cut flowers.....\$2.50

## Albacandidisima

A new large flowering creamy white lily with full flowers. Each.....\$2.00

## Gladstone

Flowers 6 to 8 inches across, strong growing white lily. Price each.....\$2.00

## Odorata Gigantea

A hardy white, very sweet scented. Produces flowers 8 inches across. Each.....\$1.00

## Odorata Minor

Flowers are large, white; a very prolific bloomer; the plants make rapid growth. Price each.....\$1.00

## Marliacea White

Same as Marliac Rose, except pure white flowers. Each.....\$1.50

## Morning Glory

An exquisite soft shell pink, one of the best for cut flowers. The blossoms are about 5 inches across. Each.....\$1.50

## Marliacea Carnea

A beautiful flesh colored variety similar to Morning Glory; a very prolific bloomer producing flowers in abundance. Each.....\$1.50

## Yellow

## Odorata Sulphurea Grandiflora

A very popular hardy lily producing fragrant yellow flowers not quite as large as the Sunrise. A prolific bloomer. Price each.....\$2.50

## Marliac Yellow (Chromatella)

Bright canary yellow. Price each.....\$2.50

## Yellow Pygmy

A small lily which is ideal for tub culture. The flowers, which are golden yellow, are from 1 inch to 2 inches across. Price each.....\$2.00

## Sunrise (Giant Yellow)

The largest and best of all yellow lilies, producing very large yellow blooms. Price each.....\$3.00

## Red and Carmine Shades

## Gloriosa

The blossoms are of a beautiful red shade, six inches across and very fragrant. It is a good plant also for tub culture, as the leaves are very small; however, it is equally as well at home in very large pools. Each.....\$2.50

## Lucida

A beautiful deep red hardy lily and a very free bloomer. Each.....\$2.50

## Red Marliac

Bright red flowers borne in profusion. Free flowering.....\$3.00

## Wm. Falconer

Free flowering, velvety, very deep red, almost shaded to black. One of the finest red hardy lilies. Each.....\$6.00

## Conqueror

A strong growing, deep red flower, very large. Stamens yellow-orange. Price each.....\$2.00

## Attraction Day Bloomer

A French introduction, one of the finest hardy lilies ever produced. Flowers from 6 to 8 inches across. Upon opening the color of petals is garnet-red and the sepals almost white, stamens yellow, slightly touched with mahogany. Price each.....\$3.00

## Escarboucle

A very attractive variety, flowers being a uniform vermillion-red. Price each.....\$3.00

## James Brydon

A free grower with rosy crimson flowers. Price each.....\$3.50

(See Back Cover)

## Sultan

Is one of the best red hardy lilies, producing very large red flowers streaked with a creamy shade. A very good pool lily growing extremely well in close quarters. Each.....\$5.00

## Special Bargain Collections

1 Pink Opal — 1 Helen Fowler

1 Chromatella — 1 Red Aurora

1 Marl., White — 1 Morning Glory

No. 1 1 of each, 6 hardy Water Lilies, a \$9.75 value for only \$8.00

No. 2 2 of each, 12 Lilies, \$15.00

No. 3 3 of each, 18 Lilies, \$20.00

1 O. Minor — 1 Gladstone

1 Marl., Rose — 1 Masaniello

1 Red Aurora — 1 Gloriosa

1 Conqueror — 1 Chromatella

1 of each, all eight Lilies

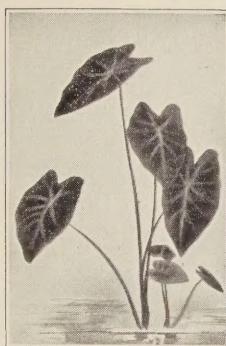
No. 4 \$15.00 value for \$12.00

No. 5 2 of each, 16 Lilies, \$22.00

No. 6 3 of each, 18 Lilies, \$30.00

NO CHANGE IN COLLECTIONS, PLEASE!

## BOG PLANTS FOR THE EDGE OF THE LILY POOL



WATER TARO

These plants grow best in shallow water near the edge of pool. If planted in boxes or flower pots in concrete pools, boxes should be raised within 2 to 4 inches below water surface.

**Cyperus Papyrus**

(Paper plant), grows from 4 to 6 feet high, produces a tuft, a top resembling a feather duster. Not hardy.

Each ..... \$0.50

**Parrot Feather**

The long trailing stems produce a beautiful light green foliage, good for the ends of pools. Hardy.

Per bunch, ea., \$0.20; 3 for \$0.50

**Giant Arrowhead**

(Sagittaria sagittifolia), the large arrow shaped leaves stand two feet above water. The white flowers are carried on long center spike. Hardy.

Each ..... \$0.35 3 for ..... \$1.00

**Cat-tail**

(Typha Angustifolia), a well-known native swamp plant.

Each ..... \$0.25 3 for ..... \$0.60

**Umbrella Palm**

(Cyperus alternifolius), a well-liked plant which produces an umbrella like tuft on each stem. Each ..... \$0.35 Extra large ..... \$0.75

**Flowering Rush**

*Butomus umbellatus*

A hardy plant with peculiar three-sided leaves in graceful clumps. Attractive pink flowers are borne on round stems. Hardy. Each ..... \$0.35 3 for ..... \$1.00

**Water Nasturtium or Water Cress**

Thrives in sun or shade; ideal near a cold spring. Edible, hardy. Rooted plants.

Each ..... \$0.10  
Per dozen ..... 1.00

**Shallow Water Plants**

Shallow water plants add a decided touch to the pool. A pool properly planted with these plants does not look so artificial. A number of plants also thrive near the pool where the soil gets moisture from the water in the pool. If the pool is built on higher ground, there are ornamental grasses and other garden plants that can be used for backgrounds or the ends of the pool to complete a most perfect picture.

## All Plants on this Page for Shallow Water

**Double Flowering Arrowheads**

They develop beautiful spikes of double flowers which are white and are very strong growers. Very fragrant. Hardy. Each ..... \$0.50 3 for ..... \$1.25

**Pickerel Rush**

(Pontederia Cordata), this canna-like plant with arrow shaped leaves grows about 2 feet high and produces long spikes of blue flowers. Hardy. Each ..... \$0.30 3 for ..... \$0.75

**Four-leaved Water Clover**

(Marsilia quadrifolia), a shallow water plant producing leaves resembling clover. Grows about 6 inches tall. Hardy. Potted plants ea., \$0.20; 3 for \$0.50

**Blue Flag**

(Iris versicolor), a tall growing iris, producing beautiful blue flowers, the sword-shaped leaves resembling the Japanese iris. Hardy. Each ..... \$0.35 3 for ..... \$1.00

**Yellow Flag**

(Iris pseudacorus), very similar to blue flag, with large yellow flowers. Hardy. Each ..... \$0.35 3 for ..... \$1.00

**New Red Water Iris**

A beautiful tall growing iris; flowers of deep red color; 24 inches. Hardy. Each ..... \$0.50 3 for ..... \$1.25

**Lizard's Tail**

A pretty plant for shallow water, producing fragrant white flowers, grows 2 1/2 feet high with heart shaped leaves. Hardy. Each ..... \$0.25 3 for ..... \$0.60

**Floating Heart**

(Nymphoides Peltatum), grows like a miniature water lily and produces an abundance of small yellow lacy flowers about 1 inch across. Hardy. Each ..... \$0.25 3 for ..... \$0.60

**Variegated Sweet Flag**

(Acorus calamus variegatus). Hardy. Each ..... \$0.35 3 for ..... \$1.00



Cyperus Papyrus (Paper Plant)

Pot-grown plants, each ..... \$0.50  
Large clumps, each ..... 1.00

**Graceful Cat-tail**

(T. Angustifolia), a dwarf cat-tail, 2 feet. Hardy. Each ..... \$0.35 2 for ..... \$0.60

**Pigmy Cat-tail**

A dwarf variety which grows about 18 inches tall, the seed pods form a miniature cat tail about 3/8 inch diameter by approximately 3 or 4 inches long, this is the tiny pigmy cat tail occasionally used in dried flower decorations, usually will not produce cat tails until the second year after planting. Price each 50c, 3 for \$1.25.

**Lobelia Cardinalis**

Produces a long spike of fire red flowers; grows 2 feet tall. Very hardy. Each ..... \$0.35 2 for ..... \$0.60

**Primrose Creeper**

A quick growing trailing aquatic with waxy deep green leaves, yellow flowers. Hardy. Each ..... \$0.25 3 for ..... \$0.60

**Water Poppy**

This nymphaea like aquatic produces a continuous mass of yellow flowers, the leaves are deep green and very smooth and float on the surface. Not hardy. Each ..... \$0.25 3 for ..... \$0.60

**Water Snowflake**

A lily-like plant that produces an abundance of tiny white flowers which grow from the centers of leaves. Hardy. Each ..... \$0.50 2 for ..... \$0.55

## Floating Plants for the Pool

**Parrotsfeather**

A beautiful floating plant with long trailing green foliage. Bunches. Each ..... \$0.20  
Per dozen ..... 2.00

**Water Hyacinth**

The old fashioned favorite floating plant, native to Florida. Produces beautiful lilac-blue flowers. Each ..... \$0.20  
Per dozen ..... 1.50

**Salvinia**

A beautiful small floating plant which turns red when exposed to strong sunlight. Per portion ..... \$0.35

**Water Lettuce (Pistia Stratiotes)**

The velvet green leaves form a rosette. They love plenty of heat and partial shade. Each ..... \$0.20  
Per dozen ..... 1.50

Extra large shell flowers, 5 to 7 inches across. Each ..... \$0.35  
3 for ..... 1.00



Water Poppy

Each ..... \$0.25

**Imperial Taro**

The leaves are light green and beautifully blottedched in dark violet colors; grows about 2 feet high.

Each ..... \$0.75 2 for ..... \$1.35

**Violet Stemmed Taro**

The deep green leaves are pronounced through the addition of dark red ribs, grows about 2 feet high. One of the best.

Each ..... \$0.75 2 for ..... \$1.35

## FLOATING PLANTS

## FLOATING PLANTS



FLOATING PLANTS

Shell Flower (W. Lettuce) and Water Hyacinth

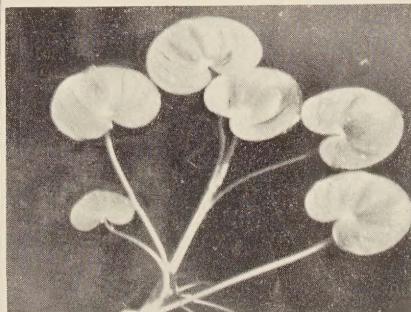
**Duck Weed**

An old favorite. The small foliage is also greatly relished by goldfish and acts as a tonic. Per portion ..... \$0.25

**Heteranthis rimformis****India Frogbit**

A new trailing floating plant producing light green waxy leaves, very small blue flowers. The leaves greatly resemble the water hyacinth leaves.

Each 50c

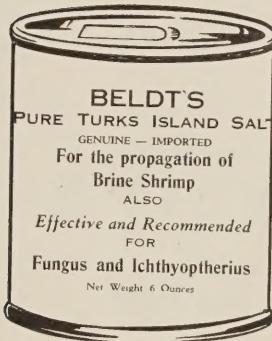


## BELDT'S RELIABLE REMEDIES

**Fungus Cure**

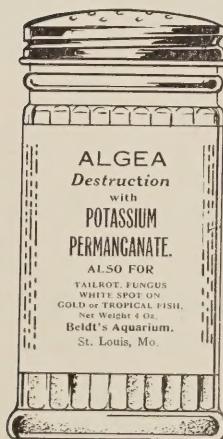
Contains a 2% solution of acravine, a new remedy which will prove very dependable. Good for mouth fungus. Complete directions with every bottle.

Price per bottle ..... \$0.35  
3 for \$1.00

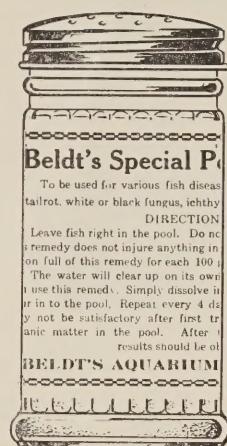
**Turks Island Salt**

A solution of two level tablespoonsfuls of Turks Island Salt per gallon of water makes a tonic which is beneficial to all minor ills. Fish should be left in this bath for several days.

Each ..... \$0.35  
3 for \$1.00

**Potassium Permanganate**

Destroys algae and clarifies green water in aquariums and outdoor pools. Also a good remedy for tailrot on goldfish. Complete directions with every bottle. 4-oz. bottles..... \$0.50

**Beldt's Special Pool Remedy**

This remedy is especially prepared for goldfish diseases in large pools. For Tailrot, White Fungus (cotton-like growth) Black Fungus, Anchor Worms.

To be used in large pools for gold and tropical fish. This remedy comes in powdered form complete with directions. Four-ounce jars, enough to sterilize about 2000 gallons of water.

Price ..... \$1.50

**FISH DISEASES**

In speaking of fish diseases, it is well to mention that if the proper steps are taken to prevent them, very little, if any, trouble can be expected with fish diseases in a goldfish pool. Once a pool is established, it is very seldom that the fish get sick unless, of course, you clean the pool and put the fish back in fresh water. There is usually too much chlorine gas in fresh water.

**CHLORINE GAS**

So, before you put the fish in fresh water, be sure that you treat this water with Clorout, the chemical which changes the chlorine gas into a friendly salt. The fish can be placed in such a pool a few minutes after it has been treated. Complete directions come with this chemical. On the average, for a large pool, very seldom more than 1 pound of Clorout is needed. For a pool about 4 feet long, the 4-ounce bottle will be sufficient.

**FUNGUS**

Fungus is a very common goldfish disease. It can be started by putting new fish in the pool which have come in by express and have been roughly handled. It is a good idea to use some of the Special Pool Remedy when you put additional fish in a pool. Put a tablespoonful of this in the pool when adding new fish in order to prevent the fungus diseases from getting started. You can recognize fungus very easily. It is a cotton-like growth on the body and fins of the fish. The Pool Remedy as well as the Fungus Powder will take care of this disease if properly used according to directions.

**MOUTH FUNGUS**

Mouth fungus or cotton mouth is another disease that gets its start when fish are handled, and

**Beldt's Fungus Powder**

A tonic to be used for sick as well as healthy fish. Its main purpose is to create pure water conditions and keep aquariums free from diseases. It is a remedy for sick fish, and a good tonic for well fish. It is greatly advisable to use this tonic when starting new aquariums. Complete directions with every carton.

Each ..... \$0.35  
6 for ..... 1.75

they run against the side of the shipping containers, or if you place them in your own containers when cleaning out your pool. The Fungus Cure listed on this page with the acravine content is the best for mouth fungus and comes complete with directions.

**TAIL ROT**

Tail rot is caused more by injury to the fins and tails of the fish. If it once gets started, it is contagious. It requires the same treatment as fungus. Sometimes the tails keep rotting off until there is hardly any part of the tail left, but if properly treated the tails will grow back on.

**ICHTHYOPHTHIRIUS**

Commonly known as Ich or White Spots. Tropical fish are more affected by this disease as a rule than goldfish, but for treating your goldfish for White Spots use the Pool Remedy, the same as prescribed for fungus. When using any of the various treatments on goldfish, a small amount of Turks Island Salt, which is pure evaporated sea salt, is found very beneficial if added to the pool. About a pound for each 100 gallons is sufficient. Regular household salt may also be used.

**ANCHOR WORMS**

Anchor worms are actually parasites that anchor themselves into the skin of the fish. Short, threadlike, protruding creatures which grow about one-half-inch long, can be seen on the fish. They can be removed with tweezers, but once a pool becomes infested, it is best to use the Pool Remedy. For anchor worms, it should be used full strength and you may have to give it two or three applications if the first one has not been very effective.

**FISH LICE**

If you get fish lice started in a pool they can be a great source of annoyance, inasmuch as they are hard to get rid of. We have found that the hardy Gambusia fish, which are native in Missouri and Illinois, will eliminate these fish lice because they eat them. After

**Clorout**

When you clean your pool or aquarium and you put fresh drinking water into the pool, it will mean sure death to your goldfish if you put them right back into the pool. Fresh drinking water is charged with chlorine gas in order to purify it for human consumption.

**Clorout**

is a new remedy, combined of various chemicals which when mixed with water containing chlorine gas will create an immediate chemical change and dissipate chlorine gas quickly, making it absolutely harmless to fish living in that body of water.



36 tablets for \$0.75  
4 ounce bottles for pools, \$0.85  
1 lb. bottles, \$1.75  
Complete directions on every bottle.

**FISH LOUSE****Fish Lice Capsules**

A newly discovered remedy that destroys hydra and fish lice. Use one capsule for each 8 gallons of water. Price of capsules, per dozen ..... \$1.00

**Hardy Gambusia Fish**

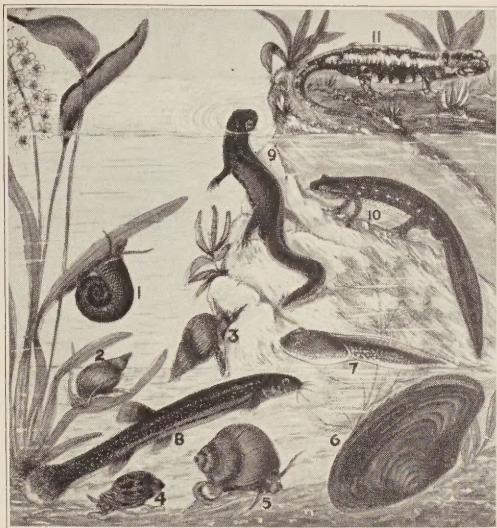
A small cold water, live bearing fish, also eats fishlice. When placing about 6 pair of them in a pool the lice soon disappear. They are hardy same as goldfish. Pair ..... \$0.50 3 pairs ..... \$1.00  
Dozen ..... \$1.75  
Shipping cans 60c extra

introducing a dozen or more of these small Gambusia fish, it takes about two or three weeks to get rid of the fish lice, but they will eventually eliminate them altogether.

**INDICATION OF SICKNESS**

There are various points which indicate whether your fish are sick or healthy. It is easy enough to see fungus and white spots on the fish. Usually when goldfish are sick they keep their fins (Continued on page 9, col. 4)

## SCAVENGERS FOR AQUARIUMS AND POOLS



**No. 1—Red Ramshorn Snail**  
Each ..... \$0.15 4 for ..... \$0.50

**No. 1—Black Ramshorn Snail**  
Same as the Red Snail only it  
is black. Very hardy.  
Each ..... \$0.10 6 for ..... \$0.50

**No. 2—Physa (Common Pond  
Snail)**  
Minimum 6 for ..... \$0.25  
Per dozen ..... .40

**No. 3—Trumpet Snail**  
Each ..... \$0.25 4 for ..... \$0.75

**No. 4—African Earhorn Snail**  
Each ..... \$0.25 4 for ..... \$0.75

**No. 5—Japanese Live  
Bearing Snail**  
Each ..... \$0.20 5 for ..... \$0.75

**No. 6—Fresh Water Clam**  
Each ..... \$0.25 4 for ..... \$0.75

**No. 7—Tadpole**  
Each ..... \$0.15 6 for ..... \$0.75

**No. 8—Japanese Weatherfish**  
A good scavenger for aquari-  
ums or pools.  
Each ..... \$1.00 3 for ..... \$2.75

**No. 9—Japanese Red Bellied  
Salamander**  
Each ..... \$0.75 3 for ..... \$2.00

**Large Bullfrog Tadpoles**  
Each ..... \$0.25 6 for ..... \$1.00

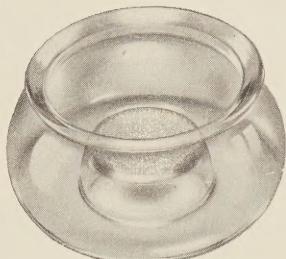
**No. 10—American Newt or Sal-  
amander**  
Each ..... \$0.35 3 for ..... \$1.00

**No. 11—Discontinued.**

#### Live Baby Alligators

Up to 12" long, each ..... \$3.50  
12 to 24" long, each ..... 4.50  
2 ft. to 3 ft. long, each ..... 7.50

#### TURTLE BOWLS

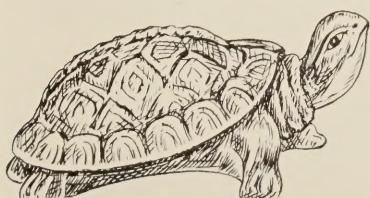


Diameter 6 inches  
65 cents each

#### Pottery for Pool or Lawn



**No. 486 Frog in Natural Color**  
4-5" long. Each ..... \$1.00  
7 1/2" long. Each ..... 2.25  
10" long. Each ..... 4.95



**No. 487 Turtle Finished in  
Natural Color**  
5" long. Each ..... \$0.75  
6 1/2" long. Each ..... 1.95  
15" long. Each ..... 6.85

#### POOL PAINTS AND FERTILIZERS

##### Asphaltum Enamel

A new pool does not have to be  
seasoned if the pool is painted  
one coat of asphaltum enamel.  
The concrete walls must be per-  
fectedly dry when applying this en-  
amel. Just give it one good coat-  
ing, let it dry 24 hours and it is  
ready to be filled. Black asphal-  
tum enamel also has the advan-  
tage of keeping algae from forming  
on the walls. We can supply  
this enamel in black, green and  
blue. One gallon of Asphaltum en-  
amel will cover a surface of  
about 150 sq. ft. all depending  
on the smoothness of the concrete  
finish.

Per quart, Black ..... \$0.60  
Per gallon, Black ..... 2.00  
Per gallon, Green or Blue ..... 4.75  
Per quart, Blue and Green ..... 1.65

##### Colored Lily Pool Paint

We highly recommend Seal-  
ment Water Proof Paint espe-  
cially prepared for cement walls  
and lily pools. After testing  
many materials manufactured for  
this use we selected Sealment as  
the best. If Sealment is mixed  
properly and applied according  
to complete directions which are  
furnished with every can, it will  
last as long as the pool itself  
and forms a part of the pool and  
not merely a surface coating. It  
is ideal for stopping leaks in  
pools. Sealment contains no  
poisonous chemicals, however, on  
account of lime content, pool  
must be seasoned with change of  
water before placing fish in same.  
Sealment Water Proof Pool  
Paints can be supplied in fol-  
lowing colors:

##### White, Blue, Green

Price per 5 lb. can for all  
colors except Green ..... \$2.00  
Price per 5 lb. can, Green ..... 2.50

##### Directions

Five lbs. of Sealment Pool  
Paint will cover 150 square feet.  
Sold only in 5 lb. cans and we  
can not supply this in any other  
quantity. You will find complete  
directions for use with every can.

##### FISH DISEASES

(Continued from page 8, col. 4)  
folded. They hang around near  
the top of the water or seem rather  
inactive or they may lay life-  
lessly on the bottom of the pool.  
They act groggy-like and are not  
very alert. We have enumerated  
the most common fish diseases  
and if you find that the fish are  
sick, look for any of the troubles  
mentioned here on this page and  
we are sure that you will find all  
of the remedies you will need to  
handle most any fish disease  
which may appear in your pool.  
If you are not sure, then use the  
Pool Remedy. This Pool Remedy  
has been found to be one of the  
best remedies for all kinds of skin  
diseases affecting goldfish.

#### G-E Electric Heat Cable

60 ft. long, 400 watt, 110 volts.  
Lead sheathed. Ideal for heating  
goldfish pools, etc. Shipping  
weight, 11 lbs.

Price each ..... \$11.25



#### WATER LILY TUBS

For planting hardy or tropical  
water lilies; can also be used for  
larger house plants.

No.	Diam.	Hght.	Price
2	8 1/4"	7"	\$1.45
7	13 1/4"	11"	2.65
11	17 1/2"	15"	4.00

#### Highest Quality Natural Goldfish Food

Beldt's Special Pool Mixture  
1 ounce shaker cans ..... \$0.15  
1 pint ..... \$0.65 Per qt. ..... .90

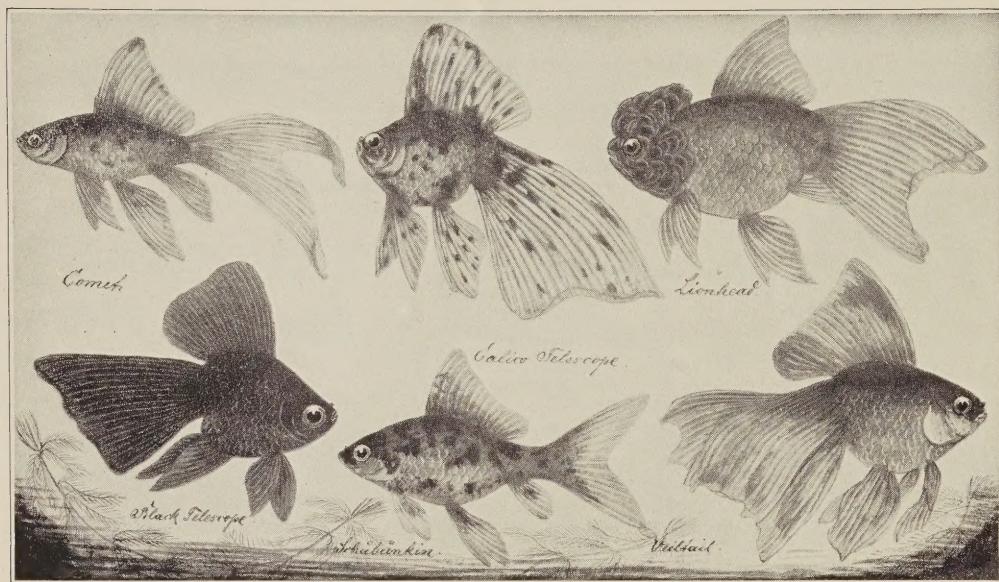
**BELDT'S  
SPECIAL GOLDFISH FOOD  
FOR BABY GOLDFISH**

In glass jars, each ..... \$0.40  
Per pound ..... 1.50

This is a special food made  
especially for feeding  
baby goldfish.

## PLAIN AND FANCY GOLDFISH FOR POOLS AND AQUARIUMS

The Tails Are Included in the Measurements



## Common Goldfish

3", 30c pair; dozen.....	\$1.50
3-4", 40c pair; dozen.....	2.00
4-6", 75c pair; dozen.....	3.50
6-7", \$1.50 pair; dozen.....	8.00
7-8" long, pair.....	2.50
8-10" long, pair.....	5.00
10-12" long, pair.....	7.50

## Shubunkins or "Calico Fish"

2", 40c pair; dozen.....	\$1.50
2½-3½", 50c pair; dozen.....	2.00
3½-5", \$1.00 pair; dozen.....	5.00
5-6", pair.....	1.50
6-7", pair.....	2.50
Shipping cans.....	.60

## Comets and Silver Fish

2-3", 25c pair; dozen.....	\$1.25
3-4", 40c pair; dozen.....	2.00
4-6", 75c pair; dozen.....	3.50
6-8", pair.....	3.00
10-12", pair.....	7.50

## Telescopes Red, Black, or Calico

2-2½", 75c pair; dozen.....	\$4.00
2½-3½", \$1.50 pair; dozen.....	6.00
4", pair.....	2.50

## Japanese (Korean) Fringetails

2", 30c pair; dozen.....	\$1.50
2-3", 50c pair; dozen.....	2.50
3-4", \$1.00 pair; dozen.....	5.00
4-5", pair.....	2.00
6-8" long, pair.....	5.00

6 Red Ramshorn Snails, 6 Black Ramshorn Snails, 6 Ampullaria Snails, 6 Japanese Snails, All for .....	\$2.00
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## Special Collection No. 22

12 Shubunkins, 2-3 inches; 12 Goldfish, 2-3 inches; 6 Black Telescope, 2-inch; 6 Red Telescope, 2-inch. All 36 fish for..... \$5.80

## Special Collection No. 23

25 Goldfish, 3-4 inches; 25 Fantails, 2-inch; 25 Shubunkins, 2-3 inches; 25 mixed Black and Red Fantails. All 100 fish for..... \$14.75

## Special Collection No. 24

10 Goldfish, 2-3 inches; 10 Fantails, 2-3 inches; 10 Calico Fish, 2-3 inches; 10 Black Telescope, 2-inch. 40 fish for..... \$6.25

## OUR LOCATION, TERMS AND POLICIES

We have no retail store or display building but we shall be only too glad to take care of your requirements during business hours.

We are open on week days from 8:00 a.m. to 4:30 p.m. and on Saturdays from 8:00 a.m. until 11:00 a.m. We are closed Sundays and holidays.

For quick pick-up service let us have your order in advance. Telephone TEMple 7-3350 or mail us your order together with your remittance and tell us when you want to pick it up. You can also pick up orders on a cash basis and pay for them when you get them.

We are closed for vacations the first two weeks of July.

## TERMS

We do not ship livestock c.o.d. unless we have at least a 50% deposit to guarantee acceptance of shipment.

## SHIPPING CANS

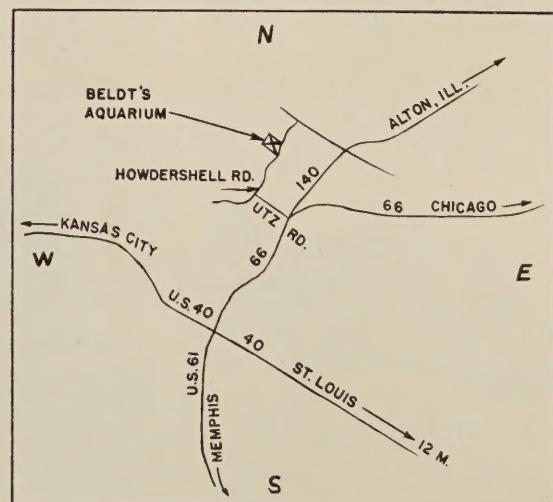
Up to 24 small goldfish can be shipped in 50c shipping cans. Larger shipping cans holding up to 50 small fish can be supplied at 60c. Orders for very large fish such as whales have to be shipped in special returnable containers on which a \$10.00 deposit is required. These are returnable express charges prepaid.

## WE ARE NOT LIABLE FOR DAMAGE WHICH OCCURS IN TRANSIT

If shipment is not received in good condition, notify your local Express Agent and get an inspection report on Form No. 679. Then pin your invoice and express receipt to the order and file your claim for whatever value of loss there may have been in shipment. We always place a few extra fish in each shipment to offset any minor losses so it will not be necessary to file claims.

## ORDER EARLY

It is important to order your goldfish early while the weather is still cool. It doesn't require as much water to ship goldfish in cold weather and they arrive in better condition and it will also save you express charges. All goldfish shipments are made by express only and you pay the express charges whenever the goldfish are delivered to you by the expressman.

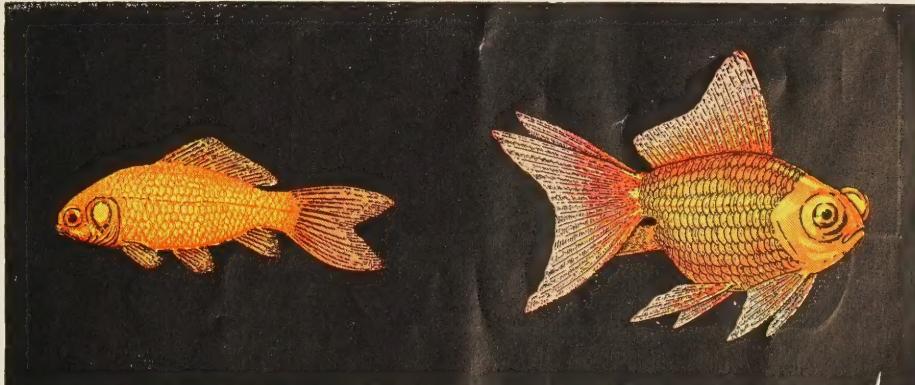




#### SELECTED POOL GROWN COMMON GOLDFISH

Brilliantly colored and active. Beautiful markings in black, white, red, and silver.

Size	Pair	Doz.
2-3"	\$0.30	\$ 1.50
3-4"	.40	2.00
4-5"	.75	3.50
5-6" Breeders	1.50	7.50
6-7" Breeders	2.00	10.00
7-8" Breeders	2.50	



COMMON GOLDFISH

RED CHINESE TELESCOPES

#### LIONHEADS

Pair	\$ 7.50
3-4"	10.00
4-5"	15.00

#### ORANDA LIONHEADS

Pair	\$10.00
2-3"	15.00

#### RED VEILTAILS

Pair	\$10.00
3-4"	15.00

#### CALICO VEILTAILS

Pair	\$10.00
3-4"	15.00

#### GOLDEN ORF

Also known as Golden Trout. A fish introduced from Europe. They make very attractive pool fish and live peacefully with goldfish or any other pool fish. They will reach a length of 15 inches. Are extremely hardy. The color is of a pale orange to yellow.

Pair	Six	Doz.
3-4"	\$1.50	\$ 4.00
4-5"	2.00	5.00
5-6"	3.00	15.00

Young fish only available in April and May.

2-3"	1.00	2.50	4.50

#### CHINESE RED TELESCOPES

Are very attractive pool fishes. Get very tame and will eat out of your hand and should be in every pool.

1-2"	\$0.50
2-3"	.75
3-4"	1.50
4-5"	3.00
5-6"	5.00

Shipping cans, 60¢

#### GOLDFISH AND THEIR CARE

A small 24-page booklet by Otto Beldt gives you a lot of information on keeping and breeding goldfish. 15¢ postpaid

## POPULAR VARIETIES OF HARDY WATER LILIES

**(All hardy water lilies are day bloomers)**

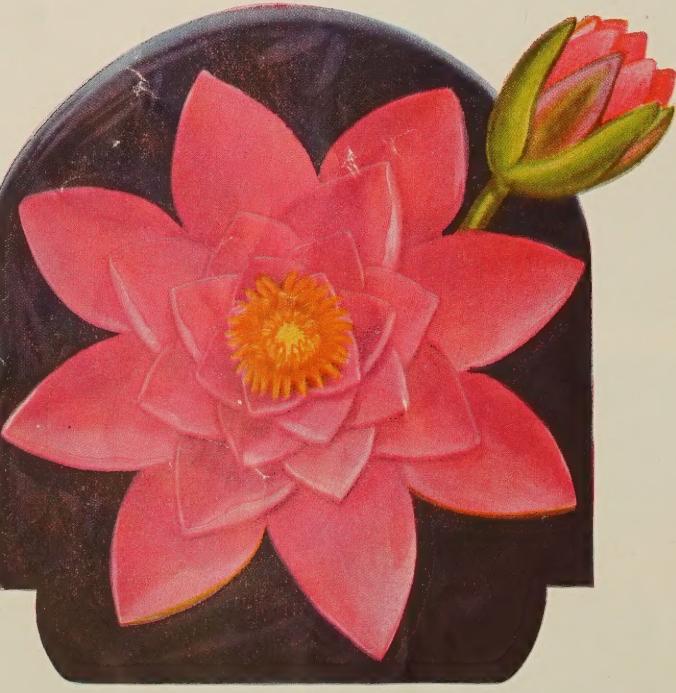


## ROSE AREY

Without question the finest hardy pink. The petals are long and oval-formed and uniform deep pink. Price \$3.00

**SPECIAL COLLECTION**

One of each. Rose Arey, Comanche, Paul Hariot and James Brydon \$10.00



## JAMES BRYDON

This free flowering cup-shaped lily is of deep rosy crimson color and a very strong bloomer. Each.....\$3.50



## **“PAUL HARIOT”**

This color illustration shows the Paul Hariot second day flower. On the first day as the flower opens it is yellow. On the second day the flowers are peach, orange and cream colored. On the third day the flowers have turned to various maroon shades with very deep red centers. Flowers stay open for 6 days. You get the impression that you have several varieties of lilies instead of one. Very hardy.